Why Today’s Impatient, Impulsive and Intolerant Clients Are Leaving Your Law Firm

Presented by
David Avrin, CSP

OM22
5/4/2018
2:15 PM
Blink and They’re Gone!

Why Today’s Customers Leave You For Competitors and How to Win Them Back!

David Avrin, CSP
Community Chest

YOU HAVE WON SECOND PRIZE IN A BEAUTY CONTEST COLLECT $10
Your call is very important to us. So please enjoy this 40 minute flute solo.
Fix Anything & Everything
Touchpoints

IF YOU ARE PICKING UP YOUR CHILD AFTER 6 P.M., THERE IS A $1.00 PER MINUTE LATE FEE.

NO POPCORN IN THE VIEWING AREA!
Give Them Something to Talk About
Platinum
THE 
THE 

Know 
Your 
Customer
Touchpoints
Visibility Wins!
MARKETING IS NOT A DEPARTMENT
If you want people to be interested, you have to be interesting!
91% of customers say they’d give referrals. Only 11% of salespeople ask for referrals.

Source: Dale Carnegie
KIDS DON'T REMEMBER THEIR BEST DAY OF TELEVISION.
Fix Anything & **Everything**

Give Them Something to **Talk About**

**Visibility Wins!**

David Avrin  
@DavidAvrin  
David Avrin
Thank You!

David Avrin, CSP

www.VisibilityInternational.com
Your opinion matters!

Please take a moment now to complete the evaluation.

Thank You!