Business Continuity & Emergency Preparedness
Challenges and Best Practices

Meet the Panelists

Kathy Scourby 
Principal 
KNS Consulting, LLC

Jim Rosenbluth 
President 
Analytic Risk Solutions LLC

John Hartnett 
Director of Administration 
Alston & Bird

Wade Tucker 
Chief Sales Officer 
Preparis
**Kathy Scourby**

Kathy Scourby (Kathy) works with professional service firms to achieve their goals in the areas of business continuity, disaster preparedness, risk management and compliance.

Kathy, a certified business continuity professional, trains management professionals and facilitates table-top exercises in these focus areas.

Kathy retired in 2017 after thirty-three years with international law firm Hunton & Williams, LLP and has more than thirty-seven years of experience in the legal industry.

Kathy served on the International Board of Directors for the Association of Legal Administrators (ALA), was a trustee for the Foundation of ALA, and currently serves on ALA’s International Relations Committee.

**Jim Rosenbluth**

Jim Rosenbluth is the founder of Analytic Risk Solutions LLC, a business continuity consulting practice specializing in the identification and mitigation of risk to companies, high-value commercial real estate assets and critical infrastructure.

From 2005 through 2018 Jim served as the head of business continuity, security and crisis management for Cushman & Wakefield, a global commercial real estate firm. Among other responsibilities, he managed C&W’s response to large-scale disasters including Hurricanes Sandy and Katrina, the 2009 H1N1 pandemic and the 2011 Tohoku earthquake and tsunami in Japan.

From 1978 until his retirement in 2005, Jim served as an Operations Officer and program manager in the Directorate of Operations of the CIA. Assignments included counterterrorism prior to and immediately following the 9/11 terrorist attacks as well as traditional human intelligence and paramilitary operations.
John Hartnett, Director of Administration for the Charlotte office of Alston & Bird, LLP, oversees all functions related to Human Resources, Finance, Budgeting, Facilities Management and Administrative Services for this 190 person location.

John handles the Disaster Recovery and Business Continuity program for all eleven of the firm’s offices throughout the country and abroad.

Prior to joining Alston & Bird in 2006, John was the Director of Administration for Greenberg Traurig, PA’s Miami Headquarters, handling similar functions as he does today with the additional responsibility of that firm’s real estate portfolio covering 32 locations in the country.

Agenda

➢ What is Business Continuity (BC) & Emergency Preparedness?

➢ Panel discussion

➢ Challenges & Obstacles

➢ Evolution of BC and BC Technology

➢ Best Practices & Key Takeaways

➢ Audience Q&A session
What is Business Continuity & Emergency Preparedness?

➢ **Business Continuity** is the planning and preparation of a company to make sure it overcomes serious incidents or disasters and resumes its normal operations within a reasonably short period. –Business Continuity Index - BCI.org

➢ **Emergency Preparedness** refers to measures taken to prepare for and reduce the effects of disasters. That is, to predict and, where possible, prevent disasters, mitigate their impact on vulnerable populations, and respond to and effectively cope with their consequences. –International Foundation of Red Cross and Red Crescent Societies

Panel Discussion – Obstacles

1. What is the biggest obstacle you’ve faced in managing BC and emergency preparedness?

2. How did you handle this internally?

3. What did you learn and what would you have done differently?
Panel Discussion – Evolution of BC

1. How has BC changed over the years?
2. The risk environment has changed over the past 10+ years. How have you adapted to the threat evolution?
3. What types of threats do you expect to see in the next 10+ years?

Panel Discussion – Evolution of BC Technology

1. How has technology changed BC over time?
2. How has technology benefited BC programs?
3. What do you see on the horizon for BC and emergency preparedness technology?
1. What are your BC best practices?
2. What have you found to be most beneficial in managing your BC and emergency preparedness program?
Thank You

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Your Opinion Matters!

Please take a moment now to evaluate this session.

Thank you!